## What is the Home Fire Campaign?

Each year, the Red Cross responds to nearly 66,000 disasters, the vast majority of which are home fires. So we set a goal to reduce fire-related deaths and injuries in the US by 25% by 2020.

## On average:

1.

- 7 people die every day from a home fire
- 36 people suffer injuries as a result of home fires every day
- Over **\$7 billion** in property damage occurs every year

Can your family escape in just 2 minutes? You can keep your family safe with 2 simple steps.



**Step 1. Practice your 2-minute drill.** Make sure your family can safely escape a home fire in under 2 minutes. Use our worksheets to plan and prepare your 2-minute drill today.



**Step 2. Test your smoke alarms monthly.** Make sure you and your family are alerted as soon as a fire is detected. If the smoke alarm isn't working, change the batteries.